

Success Mastermind

Inge Goegebeur



NAME	Inge Goegebeur
POSITION	Self Employed
PREVIOUS CAREER & KEY SKILLS	<p>Self-employed since 09/2018</p> <ul style="list-style-type: none">-providing guidance and assistance in marketing communication and sales-translations french, dutch. <p>Career in Belgium:</p> <p>Communications & marketing project manager at NEW VALMAR • Belgium Directed all communications through both online and offline channels to guarantee quality of content, whilst driving wider marketing projects in a leadership role. Consistent in brand messaging across customer-centric campaigns, with a focus on improving brand communication.</p> <p>Communication manager at GROUP HUYZENTRUYT • Belgium An established name in the construction sector, specialising in affordable and sustainable homes.</p>

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PREVIOUS CAREER & KEY SKILLS

Senior marketing communication coordinator at THERMO FISHER SCIENTIFIC • Belgium •

Created and delivered the marketing communications strategy, with successful implementation across Europe in line with business objectives. Acted as a mentor for business colleagues to raise awareness of the communications strategy, including supporting materials for marcoms.

Senior Account manager at GROUP VVL/BBDO (DIRECT BBDO & N'IL) • Belgium

A worldwide advertising agency network with headquarters in New York, USA.

Built relationships with clients to capture requirements for integrated campaigns, CRM, brand activation and corporate communications projects. Identified and selected key partners to set up a legal information platform for the agency as a resource for clients throughout the account lifecycle. Instigated and drove to completion various direct marketing and integrated marketing campaigns to generate revenue growth and increase brand awareness for clients.

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TARGET INVESTMENT AREA	South of UK= South coast from Southampton to Bexhill Hampshire and Sussex = within a 1,5 hour driving distance from Worthing
CORE STRATEGY	Small commercial to residential conversions Serviced accommodation
INTERESTS	<ul style="list-style-type: none">- The planet: ways to support the planet (working with sustainable products, providing eco -friendly houses), taking care of all life on planet- Sports : catamaran racing and skiing : personnel challenges and providing coaching for underprivileged youngsters- Personnel : development : mindset & evolving the brain- Financial : investing to leave a legacy for my nieces and nephews- Physical: holistic support to a healthy life- Design : interior design